



Nancy White

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PROFILE

Graphic & Web Designer with strong conceptual and production skills

- Excellent organizational, analytical and creative abilities
- Strategically focused and customer orientated
- Research savy with strong managment experience and business acumen
- Thrive in a fast paced, deadline driven environment
- Experienced leading teams, managing staff, budgets and deadlines

TECHNICAL SKILLS

MAC and PC Platform

Applications: Illustrator, InDesign, Photoshop, Quark 7, Dreamweaver, XHTML and CSS, Fireworks, Flash, Microsoft Word, Powerpoint, Acrobat, Excel

FREELANCE GRAPHIC & WEB DESIGN

Hellpoint Seafood, Annapolis, MD 2009

- Created logo for world- class chef / restaurateur Bob Kinkead's newest upscale restaurant

Tassels Pet Photography, Boston, MA 2009

- Created logo for new photography business
- Designed and created marketing postcard
- Designed, built and launched new photography website using XHTML and CSS

T's Totes, Lincoln, MA 2009

- Designed logo for new tote bag company

PRACTICUM PROJECT

The Footlight Club, Jamaica Plain, MA 2009

- Led the practicum team that designed and built 68 page website for America's oldest running theatre company which serves as centerpiece of organization-wide image rebranding

EXPERIENCE

Restaurant Jasper, Boston, MA 1986-1995

• Office Manager and Dining Room Manager. In charge of scheduling, hiring and firing, accounts receivable and payable, insurance, taxes. Designed logo, menus and wine lists. Created ads for magazines and newspapers.

Nason Design, Boston, MA 1979-1986

- Developed graphics for packaging, point-of-sale displays, corporate identity, collateral material and illustration
- Clients included Gillette, Dunkin' Donuts, Blue Cross/Blue Shield, GE, Harvard, Boston Symphony, Milton Bradley and H.P. Hood

PJ's Graphics, Seattle, WA 1978

• Developed graphics for branding, brochure design, product sell sheets, menus, presentation covers for hi tech companies and product catalogs for various firms in the Seattle area.

Monarch Graphics, San Francisco, CA 1977

• Assisted designers with corporate annual reports, college catalogs, branding, package design

EDUCATION

Center for Digital Imaging Arts at Boston University, Waltham, MA 2008-09

- Graphic and Web Design Certificate

San Francisco Art Institute, San Francisco, CA 1972-1976

- Bachelor of Fine Arts

PROFESSIONAL ASSOCIATIONS

American Institute of Graphic Artists